

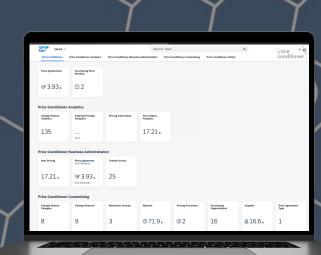
The high value application for price change management

on SAP Business Technology Platform





https://www.operayo.de/en/price-conditioner



High manual effort

price agreements and conditions must be manually created and maintained individually

High cost of maintenance

~ 20-60k condition set changes p.m. in automotive

Challenges with price condition changes in sales & purchasing with SAP standard

Human error / wrong invoices & orders

Intransparency

Loss of information

no evaluable recording of reasons for price changes and their development

Clutter

no overview of the price agreements, their conditions and validity frameworks

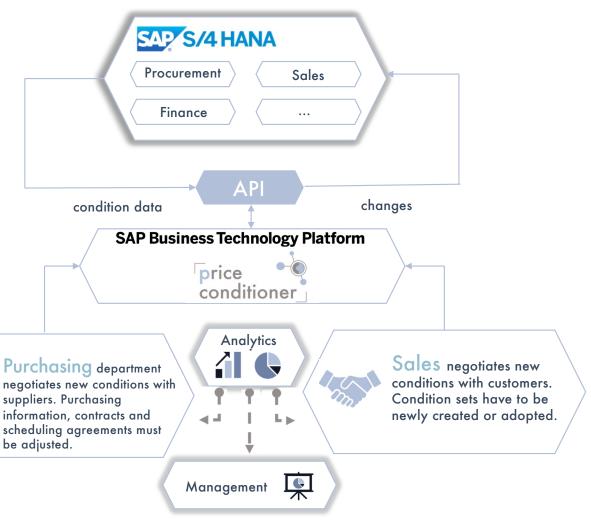
Inefficiency





Our solution: how it works ...

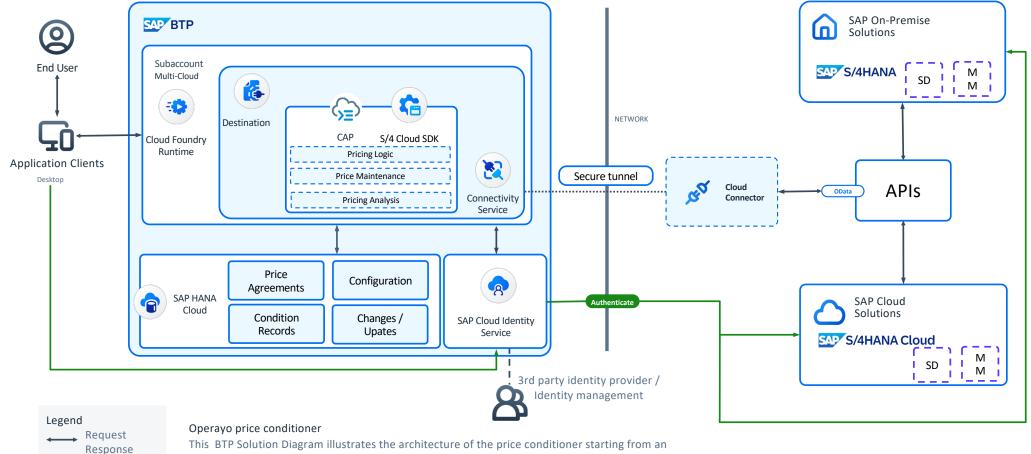
The changes to the prices are automatically transferred to the master data of your S/4HANA system after successful approval





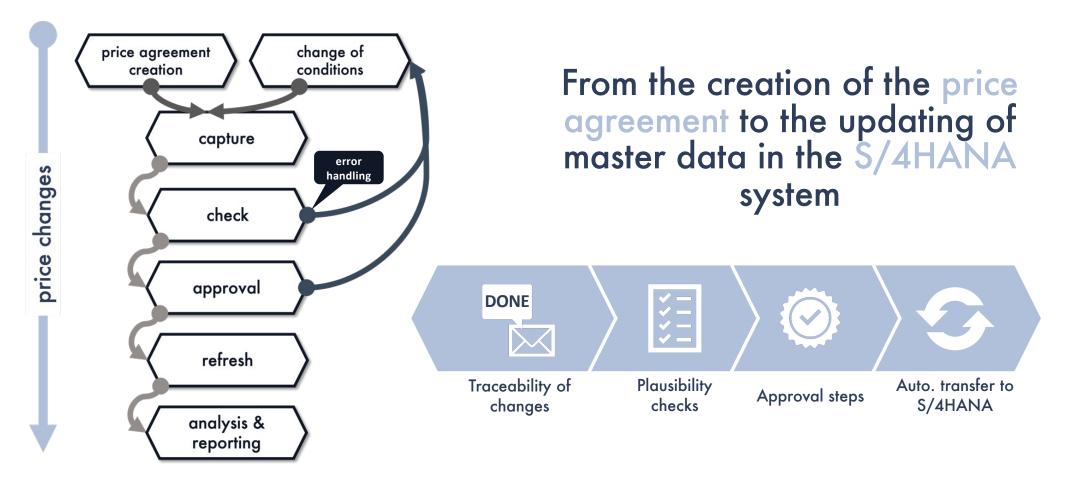
Architecture "price conditioner"

Authenticate



This BTP Solution Diagram illustrates the architecture of the price conditioner starting from an end user access. This includes crucial linked BTP services and annotates additional components like third-party identity management and connected SAP Solutions.

Consistent, simple Process



Price Conditioner is THE new quality level for price change management

Price conditioner is the right choice to achieve the highest process efficiency, data quality and **transparency** managing price conditions with SAP solutions using the most advanced technology.

Before: Challenges and Opportunities

- High operational effort for repetitive processes delivered by internal and external price maintenance teams
- Time-consuming collection of data in Excel to prepare price negotiations
- Manual processes that lead to human error in price maintenance resulting in too many wrong invoices
- Missing transparency about price effect by the change of single conditions (e.g. discounts, surcharges,..)
- NO analysis option of change reasons and historic development of changes

Why SAP and operayo (part of Osconomy)

- Expert partner on SAP BTP with most modern SaaS cloud offering and high flexibility to configure apps
- Easy connect to SAP S/4HANA and SAP ERP of the customer thanks to SAP BTP technology
- Data management with HANA Cloud usable for customers SAC or DWC analytics
- Price Conditioner could be deployed on the **customers own BTP account** in a separate subaccount to assure security control by the customers IT

After: Value-Driven Results

- The ability to configure check rules and release workflows to assure a high data quality and compliance
- Massive reduction of human error due to the high degree of automation and less invoice correction demand
- High transparency of price condition effects while maintaining and online quality control
- Analysis option for price development and price change reasons (configurable)
- Reduction of time & costs for price / condition maintenance in Sales and Purchasing

Customer Name Mahle International GmbH Automotive Stuttgart, Germany

Industry

Products and Services Driving Excellence with Electrification. Thermal management & sustainable combustion engines

Employees > 70.000

Revenue 12,8 billion € (2023)

Featured Solutions SAP Business Technology Platform



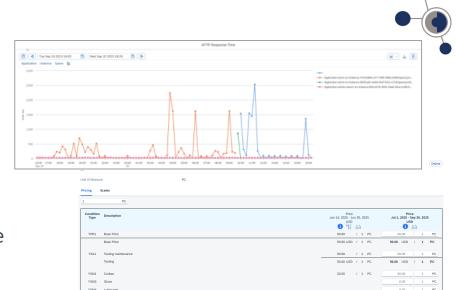


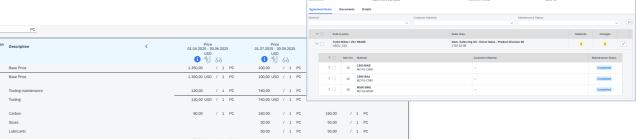




Overview Use-cases

- 1. Analysis of pricing data quality (upfront & ongoing)
- 2. Creation of a new price agreement
- 3. Amendment of an existing agreement
- 4. Mass updates
- 5. Analysis of price history development and reasons for change
- 6. Analyzing price conditions as preparation for negotiations
- 7. Ensuring maintenance quality through sets of rules & notifications
- 8. Compliance through release workflow
- 9. Supplier Pricing Collaboration





/ 1 PC

01.01.2025 - 31.12.2025

-22.2%



Use Case | Creation of a new price agreement

PERSONA

- Sales rep. / Account manager
- Purchaser
- Optional: maintainer team

SUMMARY

- Create a price agreement as a collection of prices for various materials following price negotiations with supplier or customer
- Documents and notes related to price negotiations and the following maintenance can be uploaded/added
- Assignment to responsible person
- Price maintenance is performed or can be assigned to maintainer

Values

- Digital twin of contract (new object price agreement)
- Structured overview of pricing elements
- Traceability of price changes and reasons for them
- Easy navigation across different prices
- Build data foundation for future AI scenarios
- All data in one place including attached contracts, notes, ...

STEPS



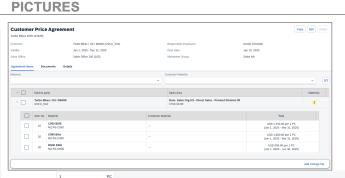
Agreement Frame

- Creation of agreement data (Validity, customer/supplier/other org. elements)
- Specify scope of agreement
 - Materials and other accesssequence relevant information
- Setting of pricing target values for maintenance
- Optional document upload and notes



Price Contents

- Browse price history for pricing elements inside agreements
- Price maintenance in initial change set (by agreement creator or different maintainer)
 - Maintain change reasons
 - See impact of individual conditions on calculation



Condition Type	Description <	Price Apr 1, 2025 - Jun 30, 2025 USD 1 *\delta 6-3	Price Jul 1, 2025 - Sep 30, 2025 USD ↑ ► 4 6-3	Price Oct 1, 2025 - Dec 31, 2025 USD 1 1 4 6-3
YPR1	Base Price	1,350.00 / 1 PC	100.00 / 1 PC	200.00 / 1 PC
	Base Price	1,350.00 USD / 1 PC	100.00 USD / 1 PC	200.00 USD / 1 PC
YSA1	Tooling maintenance	120.00 / 1 PC	740.00 / 1 PC	740.00 / 1 PC
	Tooling	120.00 USD / 1 PC	740.00 USD / 1 PC	740.00 USD / 1 PC
YSM1	Carbon	80.00 / 1 PC	160.00 / 1 PC	160.00 / 1 PC
YSM3	Glues		50.00 / 1 PC	50.00 / 1 PC
YSM4	Lubricants		50.00 / 1 PC	50.00 / 1 PC
YSM5	Metals	50.00 / 1 PC		
YSM6	Plastics	150.00 / 1 PC		
YSM9	Others	100.00 / 1 PC		
	Raw material contents	380.00 USD / 1 PC	260.00 USD / 1 PC	260.00 USD / 1 PC
	Total	1,850.00 USD / 1 PC	1,100.00 USD / 1 PC	1,200.00 USD / 1 PC



Use Case | Amendment of an existing agreement

PERSONA

- Sales/Purchasing rep.
- Service employee
- Approver (sales/purchasing rep. or lead)

SUMMARY

- Creation of new change set for existing agreement (or a part of it)
- Add new documents or notes to agreement
- Price maintenance for new price validities
- Addition of change reasons to new conditions

Values

- Easy maintenance of new price conditions for various condition types
- Comparability to previous price (used for placeholder values)
- Maintenance of change reasons
- Impact on total price can be reviewed in real-time
- Execution of configurable plausibility and compliance checks

STEPS PICTURES



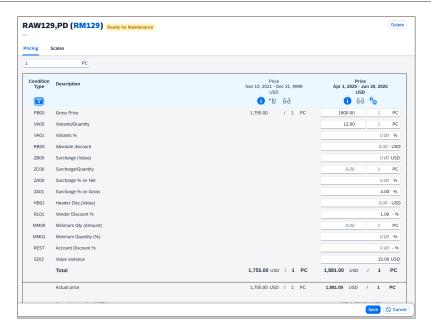
Creation of change set

- Creation for a selection of items from an existing price agreement
- Selection of new price validity
- Selection of maintainer and approver
- Creation of price validities and target values



Price maintenance

- Maintenance of price condition values and scales – for all condition types at once
- Maintenance of scales
- Selection of change reasons based on difference values to previous price
- Full pricing procedure is executed on value inputs

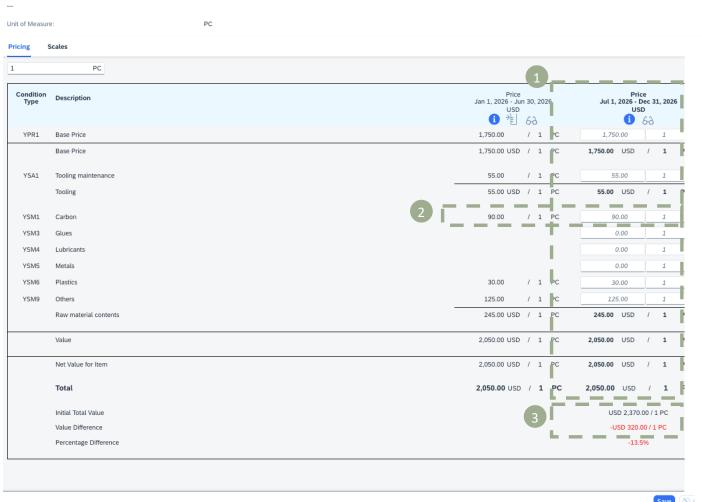


New condition setup / maintenance Screen-Example

C950 BIKE (MZ-FG-C950) Ready for Maintenance



- Complete Support of the Pricing calculation of S/4HANA
- Prices of previous period are taken over as Standard-Values
- 3 Maintained Target Value must be reached





Use Case | Mass updates

PERSONA

- Sales/Purchasing rep.
- Service employee
- Approver (sales/purchasing rep. or lead)

SUMMARY

- Change sets can be downloaded as a template to maintain many price changes at once
- On re-upload of the filled excel file, all checks to the new conditions still apply
- An in-app wizard to maintain mass changes is currently in development

Values

- User-friendly mass maintenance for conditions and change reasons based on arbitrary filters
- Integration in structured workflow including plausibility/compliance checks and price approval process
- Assurance of defined compliance standards also for mass changes even as Excel upload

<u>STEPS</u> <u>PICTURES</u>



Creation of change set scope for mass update

- Based on all possible filters for agreement and agreement item data
- For a specified validity



Mass maintenance

- Maintenance of:
 - Target value
 - Price conditions
 - Change reasons
- In a familiar medium (MS excel) or directly in price conditioner
- Afterwards request for approval

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Changese	t	Q2 2025						Т		Т								П				Т
Validity		2025-04-01 - 2025-06-30																				
Maintain	er														Condition	n Ty	pe					
															PB00		Gross Price					
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P. Org.	₩	Supplier Name	₩	Supplier No. ▼	Condition Source ID	Plant		r N	Material Short Text	w	Material No. ▼	Valid From ▼	Valid To	₩	Amount	₩	Unit	₩	per 🔻	Unit		₹ R
1710	_	Domestic US Supplier 1		17300001	5500000020	1710		F	RAW129, PD		RM129	01.04.25	30.06	.25	18	00	USD			PC		Т
1710		Domestic US Supplier 1		17300001	5500000015	1710		F	RAW129, PD		RM129	01.04.25	30.06	.25		10	USD			PC		
1710		Domestic US Supplier 1		17300001	5500000018	1710		F	RAW129, PD		RM129	01.04.25	30.06	.25	17	55	USD			PC		



Use Case | Analysis of price history development & reasons for change

PERSONA

- Controller
- Sales/Purchasing Lead

SUMMARY

- The price history can be reviewed for changes within an agreement
- Header data of a price agreement (new object) could be analyzed like comments, responsibilities, dates, attachments
- Review price change reasons (new customizable object)
- Navigate through different agreement validities and items
- Analysis of condition type usage for contractual discounts etc.

Values

RAW129,PD (RM129)

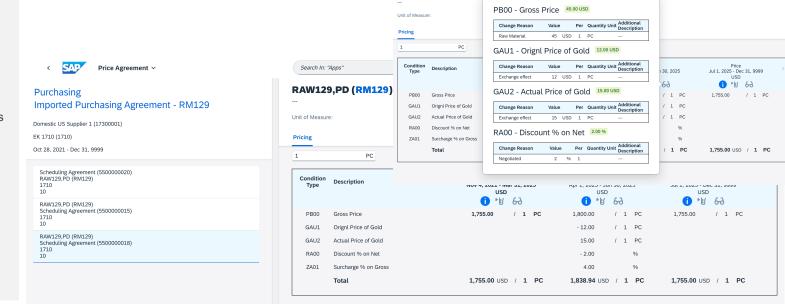
- Structured overview of agreement contents, price history and context of price changes
- Analysis of valid condition types across organizations per selected keys
- Purchasing: usage of conditions across different objects (info records, contracts, scheduling agreements
- Comparison to ERP-Standard → No such overview

STEPS PICTURES



Analysis

- Selection of price agreements by various filters depending on analysis target:
 - Product related
 - Business partner related
 - Price history
 - Change reasons
 - Condition types
 - Usage of conditions in different organizations or objects
- Analysis of selected data
- Comments to price agreements

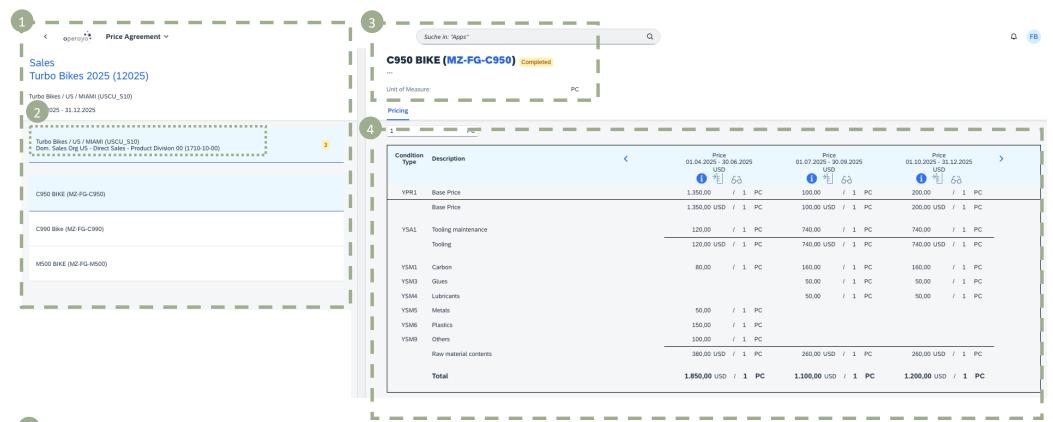




Material price overview Screen-Example

- Detail and navigation in the price agreement
- Org. elements (areas)
 Sales / Purchasing

- 3 Header data for Material
- Cross period Price overview



Additional feature to SAP Standard "price conditioner only"



Material Price overview - Change Reasons Screen-Example

Change Reasons of the last pricing period







Use Case | Analyzing price conditions as preparation for negotiations

PERSONA

- Controller
- Sales/Purchasing Lead

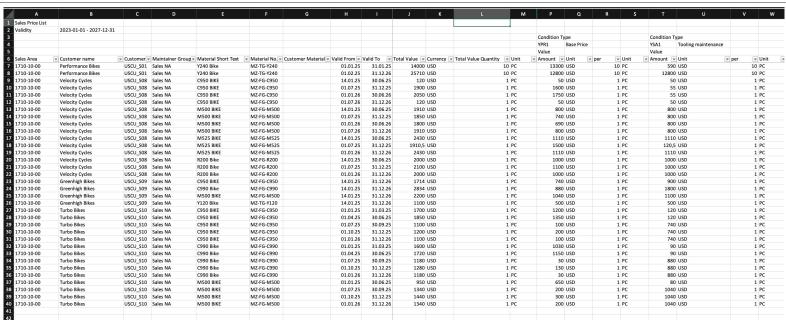
SUMMARY

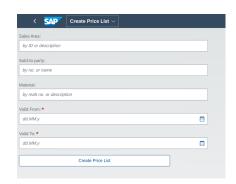
- More comprehensive overview of price conditions for a variable selection of items (access sequences)
- Export of excel sheet containing pricings for selection, including change reasons
- Option to combine analysis with QuexI data out of transactions
- Further possibilities: Usage of price conditioner data in your preferred BI/Analytics solution

Values

- Insights into price changes and the reasons for such
- Basis for well-informed price negotiations with suppliers

PICTURES

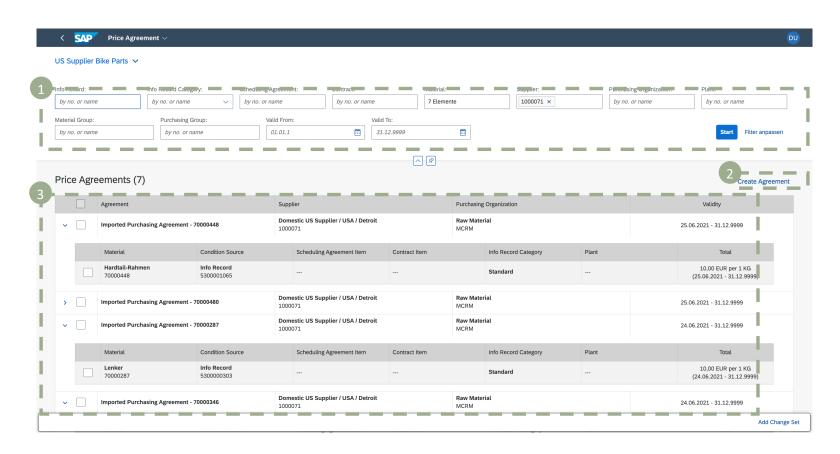






Price Agreements overview

- Search for various criteria
- Direct creation of new agreements
- Overview of all existing agreements



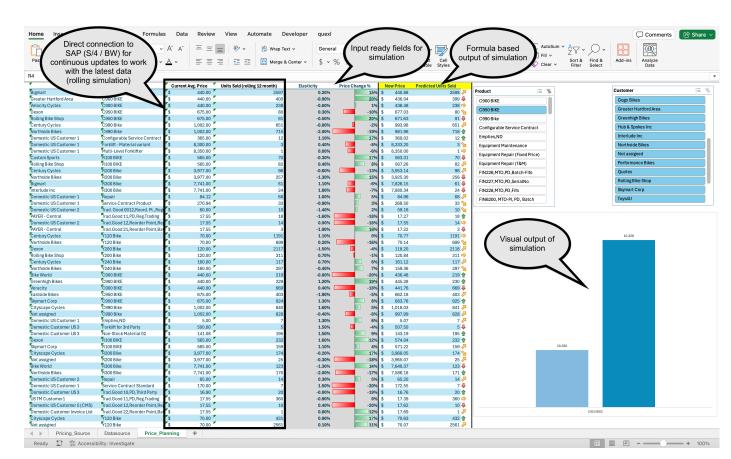




Price list analysis and planning with quexl

Direct Connection with SAP

- Simple creation of a rolling manual simulation of Pricing and its sales effect
- Easy updates (push of a button)
 with latest sales data from SAP to
 manipulate with all Excel
 functionalities such as formulas,
 What-if-Analysis, etc.
- Use quexl as a quick real time reporting solution with SAP data on top
- Please see provided Excel Templates "Dashboard SalesOrders" and "Price Simulation"





Use Case | Ensuring maintenance quality through sets of rules (customizing)

PERSONA

- Sales/Purchasing lead
- Controller
- Maintainer

SUMMARY

- Customizing of value difference threshholds
- Target value check against total value
- Extensibility for your compliance needs
- Checks can be configured to either show a warning or an error
- Notifications could be send to users per sales area in case of expiring pricings

Values

- Reduction of maintenance errors through target value for maintenance
- Eliminates efforts for extension of checks in S/4
- Better overview and altering for expiring prices
- Allow target KPI value management with the use of statistical conditions

STEPS PICTURES



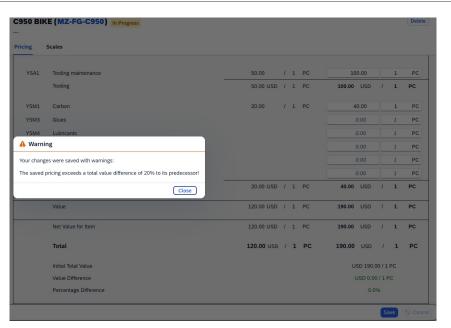
Customizing

- Fiori app for easy customizing of rules
- Specification of check type, value and severity (warning/error)



Execution

- Automatic execution of various checks during different steps of the price maintenance workflow
- Checks are applied to all forms of maintenance:
 - Single price maintenance in UI
 - Excel mass update
 - Mass update wizard





Use Case | Compliance through release workflow

PERSONA

- Maintainer (Sales/Purchasing rep or shared service)
- Approver

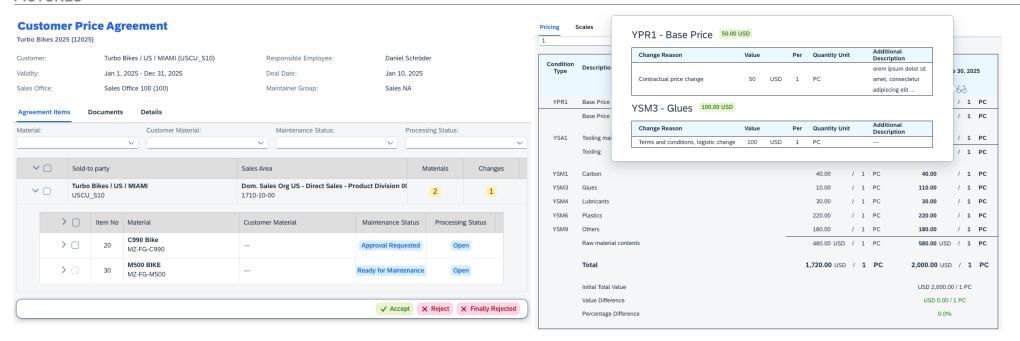
SUMMARY

- Four-eyes principle workflow to ensure the correct maintenance of price conditions and plausible assignment of change reasons
- Approver gets read-only view of a change set
- Approval process in ERP is also supported

Values

- Compliance improvement by defined release rules
- Consistent and complete data quality of conditions, agreements and change reasons
- Reduction of errors in price maintenance
 - Fewer credit notes, corrections

PICTURES





Cloud Computing Pricing model

Easy scaling



Fair pricing: Pay-per-use-Modell

Set-up project for fast and smooth implementation

Passion for Digital Innovations



Advantages



- No large upfront investment with Fast implementation times
- ✓ No long-term contractual obligations
- Usage based per sales/purchasing organisation
- ✓ Ready to use & easy to implement

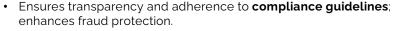




FOR MANAGEMENT

- Provides efficiency gains and potential savings, e.g. due to optimized personnel deployment when inputting changes to conditions (mass maintenance).
- Ensures **transparency and control** of prices and conditions in global purchasing and sales environments.
- Guarantees stringent implementation of price strategies and margin targets across all organizations.





• Delivers fast ROI (<12 months) thanks to simple implementation and flexible SaaS pricing model.

FOR PURCHASING DEPARTMENTS

- Providing a comprehensive history of changes to prices and **conditions** along with reasons and associated documents, puts Purchasing into pole position for price negotiations.
- Enables simulations of price changes and their effects.
- Maintains price agreements as separate objects.
- Offers at-a-glance evaluation of KPIs.



FOR SALES DEPARTMENTS

- Ensures standardized calculation schemes on a global level.
- Uses authorization structure to set defined approval workflows for discounts and conditions.
- Provides a comprehensive history of changes to prices and conditions along with reasons and associated documents.
- Avoids credit notes and cancelled invoices thanks to improved data quality.
- Maintains price agreements as separate objects.
- Allows at-a-glance monitoring of specified target margins in sales.

FOR IT DEPARTMENTS

- Enables full use of existing RISE licenses.
- Represents an **easy-to-use application** for optimizing business processes - especially during transition to S/4.
- Functions as a showcase for smart innovation using BTP platform in the context of organizations digitization strategies.
- Allows for decoupling of systems (cloud service for maintaining) price and conditions data).







Follow up "QUICK CHECK"



"Joint Target" – Quick first evaluation

How does Price Conditioner support optimization of Your price management in the concrete use case?



"Our Service" – Free of charge expert meeting

Remote or onsite



"The Content" – to be discussed:

- Status S/4 HANA Strategy
 - Project / Rollouts / Production?
- Status SAP system landscape and configuation
 - Overview system landscape and roadmap
 - Company structure overview
 - Strategy pricing structure in the group
 - Structure of price calculation and condition types in SAP Pricing
 - Current process of maintaining condition sets and potential improvement demands
 - Scenarios of usage of Price Conditioner
- Implementation and deployment options
- Next steps

Thank you for your attention!



